

Equality Matters

A good practice guide for small to medium sized voluntary or community sector organisations



Equality Matters Guide 1

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Accessibility

This publication is available in large print upon request. If you have any other communication requirements, please let us know about them.

Our equality principles

Promoting accessibility; valuing cultural diversity; promoting participation; promoting equality of opportunity; promoting inclusive communities; reducing disadvantage and exclusion. Please visit our website for more information.

We care about the environment

The Big Lottery Fund is working towards sustainable development and the use of sustainable resources.

Our mission

We are committed to bringing real improvements to communities and the lives of people most in need.

Our values

We have identified seven values that underpin our work: fairness; accessibility; strategic focus; involving people; innovation; enabling; additional to government.

The Big Lottery Fund is committed to valuing diversity and promoting equality of opportunity, both as a grantmaker and employer. The Big Lottery Fund will aim to adopt an inclusive approach to ensure grant applicants and recipients, stakeholders, job applicants and employees are treated fairly.

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Introduction

Equality matters to the Big Lottery Fund. We want to use Lottery money to bring about BIG changes to communities by funding people, projects and programmes, with a particular emphasis on tackling need. This guide is part of our drive to promote equality and maximise opportunities for people to take part in the projects we fund.

By putting equality right at the heart of project design and implementation, organisations are more likely to achieve better outcomes.

About this guide

This is a practical guide. It is designed to help you think about and describe your everyday practice on equality. It is particularly aimed at small to medium sized voluntary or community organisations, whether or not they are applying to the Big Lottery Fund (BIG) for a grant.

This guide aims to help you to identify what you already do well in your approach to equality issues, and help you to identify how you could do even better. Ultimately, however, it is up to you how far you want to consider equality issues.

The guide aims to help you in three ways:

- 1.** It provides practical help on how to incorporate equality into planning new projects.
- 2.** It explains BIG's equality principles and why it is important to pay attention to these if you are applying to BIG for a grant. In general we would expect you to demonstrate a commitment to equality, which is proportionate to the nature and size of your project and organisation.
- 3.** It explains how BIG expects your organisation to implement equality once you have a grant.

Along the way, we provide practical exercises and tips. We also look at some of the common mistakes that grant applicants make, and provide examples of good practice from previous applications to BIG.

Section 1

The BIG picture: BIG's approach to equality

1. What do we mean by equality?

Equality is a short-hand term for all work carried out by an organisation to promote equal opportunities and challenge discrimination, both in employment and in carrying out its work and delivering services.

2. What are BIG's six equality principles?

The aim of the Big Lottery Fund is to support projects that bring real improvements to communities and the lives of people most in need. As part of that commitment, we have adopted six equality principles to underpin our work. (NB: this list is not in any order of priority). We expect any organisation that we fund to share our commitment to these principles:

Promoting accessibility

People should be able to use services with relative ease, without spending too much time and money and which are sensitive to the different needs of people using them.

Valuing cultural diversity

People have different needs, beliefs, values and abilities and these differences need to be respected and promoted. Cultural diversity within an organisation helps:

- build trust and confidence between varied communities
- provides a richer mix of ideas and talents to draw from
- to create more efficient and effective decision-making.

Promoting participation

The best services are based on a close understanding of the needs they are trying to meet. This means that the people who will be affected by them should be involved in developing the services, because they know

their needs best. Traditionally, some groups are more likely than others to be consulted and involved. The challenge for many organisations is to reach out and involve groups that are often left out, and to help them take a more active part in shaping the work that the organisation does.

Promoting equality of opportunity

Some groups in the community find it harder to get jobs and they may also find it harder to make use of services, or find using those services more difficult. We believe that we should create a level playing field for everyone and this may mean treating people differently in order to help them have the same chance to take part in work or in local services.

Promoting inclusive communities

We want to help build strong communities, in which:

- people feel they belong
- their lives are appreciated and valued
- people have similar life opportunities, and
- strong, positive relationships develop between people of different backgrounds.

Reducing disadvantage and exclusion

To help those groups most at risk of being disadvantaged or excluded from work and services, there need to be initiatives that:

- deal with the causes of disadvantage and exclusion, and
- promote inclusion of the most disadvantaged and excluded.

Section 1

3. What does disadvantaged mean?

Disadvantaged and excluded people have fewer opportunities than most people in the society around them or do not share the same quality of life as those around them

Disadvantage can be a result of many different factors in people's lives. Sometimes disadvantage is linked to poverty; sometimes it is a result of other kinds of differences between people. Disadvantage varies from community to community and within communities.

Disadvantaged groups may include:

- people who are unemployed
- lone parents
- people with caring responsibilities
- families on low income
- single homeless people
- young people
- ex-offenders
- people with poor reading & writing skills
- young people leaving care
- lesbian, gay and bisexual people
- Travellers
- people living in isolated rural areas
- people with English as a second language
- refugees and asylum seekers.

This is not an exhaustive list.

Some people experience more than one form of disadvantage e.g. ex-offenders with poor reading and writing skills, lone parents in isolated rural areas or young disabled people leaving care. In cases like these, their needs will be particularly acute.

The law recognises that certain groups of people in our society may experience discrimination, and seeks to protect them.

As a result, people cannot be discriminated against on the basis of:

- a their sex/gender
- b their race/ethnicity
- c their religion or belief
- d their sexual orientation
- e their age.

nor because they:

- f are disabled
- g are pregnant
- h are married or
- i are in a civil partnership.

In addition, in Northern Ireland people cannot be discriminated against on the grounds of political opinion, nor because they have caring responsibilities.

In Wales, voluntary organisations providing services on behalf of a public authority **must** conduct their work on the basis of equality between English and Welsh. In Scotland, voluntary organisations providing services on behalf of a public authority are advised that they **should** conduct their work on the basis of equality between English and Gaelic.

BIG expects all applicants to comply with the law and to demonstrate that they work in ways that recognise the rights of all groups that are protected by the law. (There is a summary of all the relevant pieces of legislation within the 'further support' section of this guide).

Section 1

BIG recognises, however, that groups protected by law are not necessarily automatically disadvantaged. So, for instance, if your group was working with older people, you would still need to demonstrate that they face disadvantage in order to get a BIG grant. Above all, we want to know who is experiencing disadvantage in your community and what you know about their needs?

In a good grant application, we are looking to see that you can describe:

- the kinds of disadvantage that are experienced in your community
- how your project will meet the needs of disadvantaged groups, whether the law protects them or not
- how you try to involve disadvantaged groups on a day-to-day basis in your work, with practical examples.

4. Should we aim our project at the whole community, or target it at disadvantaged groups?

There are two broad approaches to promoting equality. The first is to create services for the whole community, including disadvantaged groups. It may involve making a range of changes to how you do your work so that people from disadvantaged groups know about your project, are made to feel welcome and can use your services. This is sometimes called having an **inclusive approach**.

The second approach is to set up a project that is aimed at a particular disadvantaged group, so that people can come together with others who share similar experiences. Again it may involve thinking in new ways about how

you do your work so that these people can make use of the new project. This is sometimes called having a **targeted approach**.

Example of an inclusive approach

An advice agency wanted to respond to increasing demand for its services. As well as providing more face-to-face sessions, it also set up a telephone and email advice service.

The aim was to increase the numbers of people they helped, but also to improve access for those people who found travelling to one of the agency's offices difficult – older people, disabled people; as well as those who could not get to a session in normal opening hours, such as young people and those in work.

It also meant that they could make best use of advisers with community language skills. Instead of having to travel to different offices, advisers could ring people back.

By changing their approach, the advice agency significantly increased the numbers of people it could help, whilst doing so in ways that improved access for a range of groups in the community with particular needs.

Section 1

Example of a targeted approach

A community centre serving an inner city area ran a range of projects, including youth work, a nursery, after-school clubs, lunch club for older people, a health project and IT skills training.

They found that, although they were in touch with a large number of older people, they had no people over 50 signing up for their IT courses.

They talked to people attending their lunch clubs and older people involved in the health project, to ask why they thought this was. The view emerged that:

- ▶ Older people felt intimidated by what they saw as younger people's greater confidence with IT.
- ▶ Older people wanted to learn at a more leisurely pace than the current training allowed, and to learn for different reasons.
- ▶ Older people wanted to use IT primarily for social and family reasons, rather than to get an IT qualification, sit exams or undergo tests.

The project felt that if they were to fully meet the aim of bridging the 'digital divide' in their community, they would have to set up a specific service for older people, which recognised their particular needs and interests. They created a series of new, informal workshops designed to bring IT expertise to older people locally.

BIG can support either of these approaches to equality. However, it generally prefers to see projects that take an inclusive approach and that aim to make their work accessible to a wide range of groups in the local community. You should bear in mind that other funders may take a different approach to this.

If you would like BIG to provide funding for a targeted project, you must demonstrate that this is the only way in which the needs of the group you are targeting can be met. Within this approach you would still need to show that you take account of diversity issues.

In the example shown, for instance, the applicants would need to ensure that older people from minority ethnic communities or older people with caring responsibilities could use the project.

Section 2

Making an application to BIG: thinking equality from the start

BIG has a wide range of programmes that organisations can apply to. The application forms and processes can be different, depending on the programme you are applying to, the size of grant you are asking for, and whether you are applying on your own, or with other organisations.

This means that it is hard to generalise about how much information BIG will expect you to give about your equality practices. Generally speaking, the larger the grant you are asking for, the more information BIG will ask from you.

How to get the most out of this section

This section follows four key steps in the process of planning your project:

- understanding the need and your beneficiaries
- being clear about your aims, outcomes and what you want to do
- reaching all the possible beneficiaries and enabling them to use the project
- exploring management and policy issues.

This section takes the same broad approach as BIG's earlier guide to using an outcomes approach 'Explaining the difference your project makes'. In this way, we hope to show how equality considerations can be taken on board at every stage of your project planning process.

In general, we would expect you to demonstrate a commitment to equality, which is proportionate to the nature and size of your project and organisation. Ultimately, however it is up to you how far you want to consider equality issues.

We use a case study of a fictional family centre throughout the section, to illustrate how an organisation can address equality issues in planning and delivering its services. We hope this will make it easier to see how theory turns into practice. We also include some case studies of real organisations that have applied successfully to BIG.

You may find it works best if you read through this section, then work with other people in your project to complete the charts in the 'further support' section of this guide. We have provided the charts as a suggested approach, but it is not compulsory to complete them and you are not required to submit this information with your application. If you do decide to use the charts, it is important to complete one step before tackling the next, as they build on one another.

When you have finished filling in the charts, you should have the information you need to show BIG in your application that you treat equality issues seriously throughout your work. The charts also include tips telling you, which questions on the application form the information could apply to.

Section 2

Remember!

- ▶ It is a mistake to think that an equal opportunities question is the only place to describe your approach to equality. The best applications show a concern for equality issues at every stage.
- ▶ As a rule, the larger, more experienced organisations and those asking for bigger grants will be expected to give the most information about their approach to equality.
- ▶ Do not assume that because you are working with one particular disadvantaged group that you have met all your equality obligations. For example, you may be working with ex-offenders, but is your organisation used by women as well as men, and by people of different ages?

Step 1

Planning your project: understanding the need and your beneficiaries

This is the first step in putting your application together, and is also the place to start thinking about equality. You may have a clear idea about what you want to do – often because your existing work has shown you that there is an unmet need or a problem that needs to be tackled in your community.

There are likely to be various kinds of evidence that you want to use to back-up your application:

- your own experience, from day-to-day involvement
- statistics about the local area and its population, taken from the national census or other surveys (local authorities often publish useful summaries)
- some specific research that you or another organisation has carried out
- feedback from people with experience of the need.

It is important to bear in mind that although your knowledge is important, it may be based only on the experiences of people who are already using your project.

What do you know about the groups in your community who might benefit from the work you plan to do, but are not already in contact with you? Alternatively, you may recognise that there is a need you are not meeting, but you do not know the best way to tackle it, as you are not in touch with the people affected by it.

Either way, you may need to think creatively about how you can make contact with people that do not already use your project, so that you can talk to them about their needs and how you can encourage them to use your project.

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Equality key questions:

- ▶ Can you confidently identify different types of disadvantage faced by the people you want to serve?
- ▶ How can you reach out to disadvantaged people or groups to find out about their needs?
- ▶ Have you considered the needs of groups in the community that do not use your services at the moment?
- ▶ Are their needs the same as those of the groups that you already know well? If not, how are they different?

Example: Local family centre

This centre has been established for 20 years and serves a community with a high proportion of children and young people. A lone parent heads 25 per cent of local families.

The centre runs regular parenting classes, family education sessions focusing on reading, maths and IT, an advice centre, job preparation classes, and family fun days and trips in school holidays.

It has identified that 80 per cent of the adults who use the centre regularly are women. There is a particular lack of young men using the centre.

You can find lots of information about your area from the following organisation:

National Statistics Neighbourhood Database

www.statistics.gov.uk

Phone: 0845 601 3034

Section 2

Step 1: understanding the need and potential beneficiaries

What is the need?	Who could benefit from the project? Within this, do any groups face particular disadvantage?	Are we already in touch with them?	How can we find out what they want?	What have they told us about their needs?
Young dads are not playing an active part in their children's lives.	Young men aged 16–25, whether living with their children or not. Statistics show: <ul style="list-style-type: none"> ▶ 50 per cent are white. ▶ 40 per cent are from the Black Caribbean community. ▶ 10 per cent are from the Asian community. 	–not many of them. ▶ They do not come to our 'Parent power' courses, or our family fun days. Some used to come to the centre when they were children.	<ul style="list-style-type: none"> ▶ Go and talk to them in places where young men are known to congregate. Examples might include sports clubs, youth centres and local take-aways. ▶ Hold a consultation meeting and invite young dads along by leaving leaflets in the same places. 	<ul style="list-style-type: none"> ▶ They see family issues as 'women's stuff' and not 'for men.' ▶ They find it difficult to talk about feelings. ▶ They find it hard to negotiate with their partners/ex-partners about their children. ▶ Young unmarried Asian dads face stigma in their community.

Remember!

The most important thing at this stage is to think about everyone who could benefit from your project, not just the people you are already in contact with. Back up what you have learned in your day-to-day work with;

- relevant facts and figures, and
- what the people who might use the project say about what they need.

Be prepared to reach out to groups in the community that you do not know well. Find out how your project could help them.

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The following case study is taken from a recent application to one of BIG's programmes. It shows an organisation that worked hard to understand the needs of the people they were trying to reach. They made sure they knew the published research data then they set to work to make contact with as many potential users as possible. They were very creative in how they did this and by the end of the consultation, could demonstrate a deep understanding of what young people in their area wanted and needed.

Good practice case study

Reaching out: good practice in consultation

A youth project in Northern Ireland wanted to attract young people that were outside mainstream community life. Having researched the area they lived in, they knew it to be among the five per cent most deprived wards in Northern Ireland. It also had higher than average numbers of young people living there – 3,500 in total.

The applicants asked the youth committee of the club (all young people aged 12–18) to design a consultation process so that they could find out exactly what the young people in the area wanted. They got to work in a variety of ways, including:

- ▶ Every youth committee member was given a target number of young people who already attended the club to talk to and bring this information back to the committee (225 young people consulted).
- ▶ Youth project users went out on to the local estates to talk to other young people in shops, clubs, street corners, etc. The methods ranged from filling in questionnaires to casual conversations. 450 young people took part.
- ▶ The youth project organised a day conference, where they told young people the results of the consultation so far, and held more discussions in workshops. 237 young people took part in this event.

Over a three-month period the project succeeded in talking to almost a third of the young people in their catchment area. Of these, only one third already made use of the project.

The application to BIG sought funding to establish a range of short programmes around the issues identified through consultation. By seeking out the views of young people who did not already use the project, the applicants made sure their activities and services addressed the needs of all young people in the area.

Section 2

Step 2

Being clear about your aims, outcomes and what you want to do

Once you are clear about the needs for your project, you can decide what difference you want to make, and how you are going to do it. This is the point at which you may need to make choices about whether your project will offer services that are accessible to the whole community, including disadvantaged groups (inclusive approach) or whether you want to set up a project that is aimed at a particular disadvantaged group (targeted approach).

In the example of the family centre that we are using, there are elements of both approaches. The centre is proposing to review its existing activities to make them more 'dad-friendly' and to set up some new activities that will respond to the needs of local fathers, but will also be available to all parents.

On the other hand, some targeted activities are being set up, to appeal specifically to young fathers (the dads and kids sessions) and it is also planning a specific project for young Asian fathers, because it believes they face additional difficulties in getting involved.

In reality, this mixed approach is often how organisations try to open up their work to new groups with unmet needs.

Equality key questions:

- ▶ Now you know what the needs are, what is the overall difference that you want to make?
- ▶ What are the main things you want to have changed by the end of the project? Do any of these changes relate to disadvantaged groups?
- ▶ What do you need to do to bring about these changes?
- ▶ Can you achieve the changes you want by making your services accessible to everyone in the community, including disadvantaged groups? Or do you need to offer a specialist, targeted service? Or both?
- ▶ If you are to reach your target groups, how might you have to change your activities and approach from what you do at the moment?

Remember!

Whatever approach to equality you choose, you have to be able to show how it links to the needs that you have identified.

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Example: Local family centre

Step 2: Being clear about aims, outcomes and what you want to do

What difference do we want to make? (overall aim)	What are the main changes we want to bring about? (intended outcomes)	What will we do to make this happen? (activities)
<p>–to improve the ability of young fathers to be good parents, whether living with their children or not.</p>	<p>Fathers more actively involved with their children, in areas of;</p> <ul style="list-style-type: none"> ● education ● health ● social development ● play. <p>Less conflict between young parents about children's upbringing.</p> <p>Young Asian fathers feel less isolated.</p> <p>Young fathers expressing more confidence in their relationship with their children.</p>	<p>For existing courses and activities at centre consider how they can be made more attractive to young fathers (e.g. timings), and make changes.</p> <p>Provide new 'dads and kids' programme, with sessions such as;</p> <ul style="list-style-type: none"> ● football ● computer skills, and ● food and cooking. <p>Set up new conflict resolution course for couples, focussing on their roles as parents</p> <p>Create opportunities for fathers to support each other in their role as parents.</p>

Remember!

This step is about good planning generally. Equality issues should emerge naturally at this stage, so long as you:

- have a clear understanding of the problem
- know the needs of all the people who could use your project, and
- have based what you want to do on what they say their needs are.

Section 2

Step 3

How to reach all the possible beneficiaries and enable them to use the project

By this stage, you will have a clear idea about the needs you are trying to address, the people who will benefit from the work, and the kinds of activities you need to offer in order to meet their needs.

The next step is to think about how you will make sure that the people who could benefit from the project know about it and are able to make use of it.

There is a whole range of 'access' issues that you may need to take into account if your target groups are to use your project. Some of these issues will be more relevant to your project than others and some may not apply at all.

It is a very common mistake to think that 'access' just means wheelchair access to a building or venue. In fact, access issues include:

Location

Is your venue close to public transport, in a well-lit area, and in an area that your target groups feel comfortable and safe? If your project is aiming to be inclusive, is the venue in an area that will be recognised as neutral by all communities?

Physical access

Will people using wheelchairs or buggies, or those who find stairs or heavy doors difficult be able to use your venue?

Costs

Can your target groups afford to use your services? Are they free or priced at an affordable rate for the people you are trying to attract?

Communication

Do your target groups have particular communication needs? Do you need to consider information in community languages, providing a signer at events, introducing larger type face publications and notices, working with texting, mobile phone and internet technology with young people? Fit an induction loop system for hearing aid users? Can you use simple language for people with reading difficulties?

Timing of your services

Can people use your services or attend activities at a time that suits them?

Do you need to plan around school holidays, religious festivals celebrated by your target groups, or offer some activities outside office hours? Do you need to take breaks to allow for prayers at various points in the day?

Caring responsibilities

Do any of the people you are targeting need support with their caring responsibilities, for children or for older or disabled family members? Do you need to offer childcare or sitting allowances, provide a crèche or set up sitting circles so that people are free to come to your activities? If you are working with young people, are any of them young carers?

Food and diet

Do you need to take account of different dietary needs amongst your target groups? These might be due to religious or cultural requirements, but could also be about accommodating vegetarians or responding to health needs.

Section 2

Publicity and marketing

What forms of publicity will reach your target groups? What papers do they read? What radio stations do they listen to? Where do they already go to meet, shop, pray, use services? What images make them feel comfortable? If they saw your leaflets or came into your building, would they see images and language that made them feel at home?

People

If people from your target groups came into your premises or came to your events, would they feel welcome and comfortable in the surroundings? Would they see people similar to themselves, as staff, volunteers or users? Would they feel comfortable with the mix of people in the project? Would they feel safe in disclosing details about themselves.

Equality key questions:

- ▶ What might be preventing people from using your services, and how can you remove the things that make it difficult for them?
- ▶ How can you go beyond the needs of your existing users?
- ▶ How can you make sure that all the people who might benefit from your project know about it?
- ▶ How can you make all your target groups feel welcome and understood in your project?
- ▶ How can you show in practical ways that you are a project that wants to work with everyone in the community?

- ▶ How can you demonstrate in your everyday work that you are committed to meeting the needs of people who are disadvantaged in your community?

Section 2

Example: Local family centre

Step 3: Reaching all the possible beneficiaries and enabling them to use the project

Access issue	What we already do	What else would help our target groups?
Physical access	Wheelchair access to ground floor meeting, training and counselling rooms.	Lift to offices on first floor.
Location Issues	Centrally located, close to bus routes.	Consider offering sessions in partnership with local youth groups at their venues.
Financial issues	Subsidised fees for people on benefits.	Negotiate group booking rates for trips out.
Communication issues	Information leaflet and poster about centre's services in English.	Family centre website, with monthly newsletter, as well as information about services. Produce version of leaflet and poster in main Asian language locally.
Timing of services	Parenting courses run in daytimes and evenings.	Offer 'dads and kids' sessions on Saturdays and Sundays.
Caring responsibilities	Supervised play sessions for children of people using centre activities.	Encourage centre members to set up mutual sitting circles.
Food and diet issues	Family nutrition covered in parenting courses.	Integrate food and cooking skills into 'dads and kids' sessions.
Publicity and marketing	Information leaflet about project distributed to playgroups and other community projects.	Get local radio to run news items about centre events.
People issues	Users are 80 per cent women. Volunteers are 100 per cent women.	Racial mix is representative of local area, with the exception of Asian communities. Set up links with Asian community project to help us identify how we can involve more parents from Asian communities in our work.

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Taking the time to think through your work in this way will enable you to:

- ▶ Think in detail about who needs to be able to use your project.
- ▶ Think about the needs of people and groups who are not using your services at the moment.
- ▶ Identify practical things you do already that help your target groups to know about your work and use your services.
- ▶ Identify practical things you could do to make it even easier for your target groups to know about your work and to use your services.
- ▶ Get real life examples that you can put into your grant application, so that BIG can see you really think about, and are committed to, good equality practices.

Some changes will not cost any additional money, for example, setting up links with local radio stations to reach particular audiences, or recruiting volunteers from a wider range of backgrounds. Some changes will require funding, for example, installing a lift, translating information or making changes to a website. In this case, you need to identify where you might generate the funds you need, for example, grant applications; fundraising events; sponsorship from local companies etc. BIG will not fund projects, which are purely associated with increasing disability access, but if your project includes these costs as a small part of a wider project, these costs will be considered.

If you want to employ a disabled person, you might be able to get funding from the government's Access to Work scheme, which

is based in local job centres.

It is a good idea to treat this list as something that you need to review and update at regular intervals.

Remember!

- ▶ Making your project accessible is about much more than just whether wheelchair users can get into the building.
- ▶ It is not enough to simply say 'our project is open to all'.
- ▶ You may not be able to do all the changes you have identified at once. You may need to decide which is the most important and will make the biggest difference.
- ▶ Many adjustments are about doing things a little differently – do not assume that making changes will cost lots of money.
- ▶ In your application to BIG include examples of how you can make your project or activities open to potential users.
- ▶ Some of these issues will be more relevant to your project than others and some may not apply at all.

Section 2

The following case study is taken from a recent application to one of BIG's programmes. It shows an organisation that thought hard about how it could reach out to people who might find it difficult to use their services. They realised that there were carers who needed support, but would face difficulties due to timing of services, transport problems, culture issues, caring responsibilities, and age. The project they designed addressed all these issues, making the service as accessible as possible to all people caring for someone with a terminal illness.

Good practice case study

Creating a service that everyone can use

A hospice serving a southern English county had recognised that, although it provided top quality care for its patients, it had a very limited focus on their carers. Following consultation, it applied to BIG to develop a new project delivering an all-round package of emotional and practical support to carers. This would include workshops providing advice on lifting and handling, welfare benefits, maintaining their own health and preparing for the future.

Within this overall programme, the hospice identified a number of practical steps it could take to reach those most in need of support:

- ▶ Transport would be provided for those with mobility difficulties or living in isolated rural parts of the catchment area, by expanding an existing volunteer drivers scheme.
- ▶ A volunteer sitting service would be created, to free carers up to come to sessions.
- ▶ A telephone support service would be established, so that people who could not come to sessions could still get professional guidance and talk to other carers.
- ▶ The hospice already provided information leaflets in Italian, the most common community language locally. They now planned to extend language support by making sure that carers' information was also available in other languages and by using a list of approved interpreters in their work with carers.
- ▶ The project aimed to broaden the hospice's existing lively volunteer programme to target volunteers from the small minority ethnic communities in the area.
- ▶ They planned a new partnership with a local young carers' project, to identify and respond to the needs of young carers.
- ▶ All activities for carers would be free, meaning that no one need miss out for financial reasons.

Section 2

Step 4: exploring management and policy issues

At this stage, you should have a clear idea about the need your project is trying to tackle. You should have a good idea about the kind of activities that will make a difference, and how you can make sure that all the people who might benefit from your project know about it, can make use of it and can be made to feel welcome and understood.

The final equality issue for you to think about is how your project is managed, and the procedures you have in place to ensure that you treat people fairly.

Ensuring your management committee or board of trustees reflect the community

In addition to ensuring that your management committee has the right balance of skills you need to consider whether its membership reflects the kinds of people you are trying to serve. For example, what are the proportion of women and men, different ethnic communities in your community, different ages and disabled and non-disabled people?

Having people who you are trying to serve involved in managing your organisation or project will help you to attract those groups within the community to use your services. It enables their views to be heard and to have a say in how services and policies develop.

They are also more likely to see you as an organisation that understands their needs, and values their contribution.

We realise it can be hard to attract people from particular groups onto committees.

Section 2

The following case study is taken from a recent application to one of BIG's programmes. It showed an organisation that had worked hard to make sure that its management committee was representative of the community it served.

This included making sure that there was representation of local minority ethnic groups, but also that the committee had a mix of professionals and non-professionals, and experience in the community alongside experience in health services.

This gave the organisation a huge pool of experience to draw on, as well as credibility with their users and with the professionals they were trying to influence.

Good practice case study

Managing for equality

A community health centre in Glasgow worked in partnership with the local health board and primary care trust to run a community health clinic for people from Black and Minority Ethnic (BME) communities. Its work covered health promotion, advice and treatment in a culturally sensitive environment.

The centre applied to BIG to fund a new project that would allow people from BME communities to take part in the development of local health policy, and to ensure that local health services were developed in a way that reflected the needs of BME communities.

The management committee of the health centre clearly reflected the local community being targeted by the project. Members came from a range of local communities, including people of Arab, Bangladeshi, Indian and Pakistani origins. Their expertise ranged from local community activists through to health professionals, and across the community, voluntary and statutory sectors. This placed them in a strong position to deliver on the relationships, both within the community and with the statutory services, which would make the project a success.

Part of the project being applied for was a BME men's health project, identified as one of the most difficult groups to engage with on health issues. The project set up a separate steering group for this project, again drawing on the communities being targeted. As well as managing a member of staff working on increasing involvement in health policy by BME men, the steering group was given the task of developing a new BME men's health clinic at the centre.

The centre's philosophy was to ensure that the views of all the BME communities locally were listened to, and that their views were translated into action in the delivery of local health policies and services. The integration of these principles into the centre's own management structures provided a strong basis for influencing others.

Section 2

Can I have that in writing? Your equal opportunities policy

Now is the time to check that all of the good practice issues that you have thought about are included in your organisation's equal opportunities policy (EOP). This is the formal document that is:

- a public statement of your organisation's commitment to preventing discrimination, promoting equal opportunities and treating people fairly.
- a summary of the practical ways that you will put equal opportunities into practice in the way that you employ people, deliver services and manage your organisation.

BIG will want to know that you have an equal opportunities policy, and the areas it covers. A common mistake that organisations make is to think that they can adopt a policy 'off the shelf' or copy one from another organisation. The problems with this approach are:

- ▶ It is not tailor-made for your organisation and may commit you to things that are not appropriate for your size or type of organisation.
- ▶ Your organisation will have missed out on the opportunity to think and talk about its equality practices in the process of writing your equal opportunities policy. No-one in the organisation will really feel that they 'own' it, and their commitment to it will be weak.

There is a lot of help available to organisations to help them improve in this area. You may find the following organisations useful:

The Governance Hub - England
Helpdesk: 0800 652 4886
www.governancehub.org.uk

NCVO - England
Freephone helpdesk: 0800 2798 798
www.ncvo-vol.org.uk

SCVO - Scotland
Freephone: 0800 169 0022
www.scvo.org.uk

WCVA - Wales
Telephone: 029 2043 1700
www.wcva.org.uk

NICVA - Northern Ireland
Telephone: 028 9087 7777
www.nicva.org.uk

Remember!

- ▶ A diverse management committee will enrich your organisation. It will build links to all parts of your community and bring in new ideas and perspectives.
- ▶ Your equal opportunities policy is an important statement of your commitment. Do not just adopt someone else's: make it real for your organisation and put it into practice.

Section 3

So now you have got the grant: equality in action

1. The BIG picture: how BIG expects your organisation to implement equality once you have a grant

Congratulations! Your organisation has been awarded a grant from the Big Lottery Fund.

Depending on which programme you have applied for, you may be invited to a meeting or seminar to talk through the outcomes and milestones that you have set out for your project, with a member of BIG's grants staff. If so, you should be prepared to talk about your plans to reach out to disadvantaged groups, the needs that your target groups have, and the plans you have for making your project as open as possible to all the people who could benefit from it.

Every organisation receiving a grant, whether they have a meeting with BIG staff or not, will be sent BIG's standard conditions of grant to sign. These standard conditions include some that relate to equality issues. At the general level, your organisation will be asked to agree that:

During the period of the grant we will act in a fair and open manner without distinction as to race, religion, gender, sexual orientation, age or disability, and in compliance with relevant legislation.

Remember that your organisation will have a number of legal responsibilities relating to employment and service provision. The Law is constantly changing and it's important that you keep up to date. The section on 'The Law and equality' will provide you with an overview of each of the main laws that your organisation currently needs to be aware of.

There will also be specific conditions that commit your organisation to:

- have an equal opportunities policy in place at all times
- monitor the progress of the project and provide information about your activities and beneficiaries
- have all proper employment policies and procedures in place at all times
- pay attention to equality in the recruitment and selection process and the need to ensure an appropriate balance of staff in your organisation
- advertise externally any new posts funded by the grant.

The next sections aim to help you through the basics, so that you can be sure you are meeting your conditions of grant.

2. Recruitment good practice

If the grant you have been given includes money to fund the salaries of **new** posts, BIG will always expect you to go through a fair and open recruitment process. This rule applies even if your organisation is facing a redundancy situation. Under redundancy legislation the employer has to 'consider' whether suitable alternative employment exists. Positions funded by BIG cannot be 'considered' to be suitable alternatives as they are conditional on being openly recruited to.

Recruitment and selection good practice involves meeting the following standards:

- ▶ There should be a job description for each post funded by the grant, which focuses on the skills and experiences that are needed to do the job.

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- ▶ If you think a post requires a genuine occupational requirement or qualification you should provide evidence for this.
- ▶ All documents to do with the recruitment process (job description, advert, application form, etc) should be free from any language that discriminates against particular individuals or groups.
- ▶ The job should be advertised outside your organisation in ways that will reach the people who might apply, including disadvantaged groups. Normally this would mean putting an advertisement in local or national newspapers, unless there were any particular reasons for doing otherwise.
- ▶ Candidates for the job should be assessed against the skills and experience needed to carry out the tasks in the job description, and not any other issues.
- ▶ The interview panel should be broadly representative of the people you are trying to reach. If possible, they should have had training in equal opportunities recruitment.
- ▶ You should keep records of your short-listing process and interviews, so that you can clearly justify why you chose the candidate you did. You must be able to say how they meet the skills and experience required for the job.

3. Keep track of what you do: monitoring for equality

Organisations sometimes complain that monitoring and reporting is a nuisance and that time would be better spent 'getting on with the work'. However, the truth is that good monitoring will help you to improve your activities and to manage your project to a high standard as well as meaning you can report back to BIG about the progress of your work.

Good monitoring can help you understand what is going well in your project and also areas where progress may be slow. This will help you focus attention of any problems in the work at an early stage and take action to overcome them. This keeps your organisation on track for delivering a top quality project to the people you are serving.

Monitoring will help you answer a key equality question:

Is everyone who could benefit from it using your project?

Your project may be taking an **inclusive approach** and aiming to offer its activities or services to everyone in the community who could benefit from it. Monitoring will help you spot if there are any obvious 'gaps' in who is using your service. To do this you need to

Remember!

ACAS has regional offices across England, Scotland and Wales that can provide advice to employers on the whole range of employment issues www.acas.org.uk. They also run the Equality Direct helpline for small employers Tel: 0845 600 3444.

In Northern Ireland you can contact the Labour Relations Agency for similar advice at www.lra.org.uk, Tel: 028 9032 1442.

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compare the figures you get back from your monitoring with what you know about the make-up of the population you are serving (you should have gathered this statistical information at the planning stage of your project).

It may be that you discover that all is well and that the spread of your users is representative of the groups in your community and the pattern of need.

Alternatively, you may see that there is a particular group missing which you should be reaching. This may point you to an equality issue that your organisation needs to pay attention to.

If your project is taking a **targeted** approach, monitoring will help you check that you are paying attention to other forms of disadvantage that people might be experiencing. For instance, you may be running a project specifically for older people who are socially isolated. But are you reaching those who are disabled, or those on a low income within your target group?

If you are not reaching people in your community who could benefit from your project, monitoring will act as an early warning system. You may need to consult again about their needs, or make changes to your work to enable them to use your services. Remember that local demographics can change over time. Monitoring can help you identify if there are new potential users that you have not previously been aware of.

What monitoring information will BIG ask for?

The exact monitoring requirements will vary from programme to programme and according to the size of your grant. BIG is very aware that the information it asks for must be in proportion to the amount of money it has given you. So, the bigger the grant, the greater the reporting requirements will be.

When you receive your grant, BIG staff will also tell you how often they expect you to report on the progress of your project and what information they expect to get from you (sometimes called their 'monitoring requirements').

BIG asks for this information because it needs to be sure that its grants are being well-spent and that it is meeting its aim of supporting projects which bring real improvements to communities and the lives of people most in need.

There are broadly two types of monitoring that BIG may ask you to do:

Project monitoring

This usually happens once a year. BIG staff will ask you to report back on the types of people who have benefited from your project and on your progress towards the milestones that you set out in your application.

Equality monitoring

Projects that are given a BIG grant will be required to report back against some standard equality categories, at the end of the period of grant. BIG uses this information to judge how far its programmes are reaching particular groups in society. This information will not be used to judge your organisation.

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For more help with monitoring and evaluation and for ideas about how to make monitoring a useful tool for you, contact: Charities Evaluation Services on; 020 7713 5722 or visit their website at www.ces-vol.org.uk. This is a UK wide service.

Remember!

It is not enough just to collect the numbers. You then need to look at them in relation to:

- the aims of your project and the outcomes you want to achieve, and
- the make-up of your community.

You should use the monitoring information to help you improve your work, not just report to BIG

More help with understanding how to monitor and report on progress towards your outcomes is available in the BIG publication 'Explaining the Difference Your Project Makes', which is available on the BIG website www.biglotteryfund.org.uk



This section gives a brief overview of each of the main laws that your organisation needs to be aware of. In each case, we give a summary of what the law says and any specific implications for voluntary organisations. This information is correct at time of going to print, July 2007.

This section is not a definitive guide to the law, and you may need to seek specialist legal help with specific issues. Details of agencies that can give more information or advice are included in each section.

Some legal terms and concepts are consistent across the legislation, the most important being:

Direct discrimination

This means treating someone less favourably than another purely on the grounds of their age, disability, race, sex etc and without justification. For example, not employing a woman because of concerns that she might want to start a family. Another example would be not considering a disabled person without looking at whether they meet the selection criteria and whether any reasonable adjustments can be made.

Indirect discrimination

This means operating a practice, criteria or provision that applies to everyone but indirectly, whether intentionally or not, puts some groups or individuals at a disadvantage compared to others without justification on other grounds. For example, using word of mouth and informal networks to attract applicants is likely to disadvantage groups who are currently under-represented, e.g. black and minority ethnic (BME) candidates.

Victimisation

If a person is treated less favourably if they have brought, or given evidence in a case of discrimination or intends doing so.

Harassment

This includes behaviour that is offensive, frightening or in any way distressing. It may be intentional bullying which is obvious or violent, but it can also be unintentional. It can be a one-off incident, or ongoing.

The Law and equality

Positive action not positive discrimination

The legislation encourages employers to take positive action to ensure they can recruit and retain people from under-represented groups as long as this does not mean less favourable treatment for other people. Positive action is intended to counteract the effects of past discrimination and to ensure that people from previously excluded groups can compete on equal terms with other applicants. Examples include:

- statements encouraging applications from under-represented groups
- targeting advertising to reach under-represented groups
- promoting employment opportunities at job fairs and open days in under-represented communities.

New duties on public authorities

Legislation in England, Scotland and Wales now places a duty on public bodies to actively promote gender, race and disability equality, to set up equality schemes and publish progress. This can apply to voluntary organisations if they are providing public services, for example under contract to a local authority. In Northern Ireland, the requirement is wider and commits public bodies to promote equality across nine equality categories.

Equality issue	Relevant laws	Main provisions	Organisations that may be able to provide more information / help in relation to the law
GENDER	<p>Equal Pay Act 1970 (EPA)</p> <p>Sex Discrimination Act 1975 (SDA)/Order 1976 (NI)</p> <p>Gender Recognition Act 2004</p>	<p>Gives an individual a right to the same contractual pay and benefits as a person of the opposite sex in the same employment, where the man and woman are doing;</p> <ul style="list-style-type: none"> ● like work, or ● work related as equivalent under a job evaluation study, or ● work that is proved to be of equal value. <p>Makes it illegal to discriminate on grounds of sex or marriage in:</p> <ul style="list-style-type: none"> ● recruitment (unless there is a genuine occupational requirement) ● treatment at work (e.g. access to training) ● dismissal. <p>Makes it illegal to discriminate on the grounds of sex in the provision of goods, facilities or services to the public.</p> <p>Bans harassment at work or in vocational training.</p> <p>Enables transsexual people to apply for legal recognition of their acquired gender.</p>	<p>Close the Gap www.closethegap.org.uk</p> <p>The Equal Opportunities Commission www.eoc.org.uk Helpline: 0845 601 5901 Typetalk service on 18001</p>

Equality issue	Relevant laws	Main provisions	Organisations that may be able to provide more information / help in relation to the law
<p>GENDER continued...</p>	<p>Gender Equality Duty (GED) 2007</p>	<p>People applying for legal recognition have to demonstrate to gender recognition panels that they have, or have had, gender dysphoria, (a drive to live in the opposite gender to that in which a person has been registered at birth), that they have lived for at least the last two years in their acquired gender and that they intend to do so until death.</p> <p>Successful applicants are issued with a gender recognition certificate and have the right, from the date of recognition, to marry in their acquired gender and be given birth certificates that recognise the acquired gender.</p> <p>Requires public authorities to promote gender equality and eliminate sex discrimination. NB. May apply to voluntary sector organisations if contracted to provide public services.</p> <p>Public authorities will have to review their policies, recruitment practices and services to ensure that they promote equality and treat men and women fairly.</p>	

Equality issue	Relevant laws	Main provisions	Organisations that may be able to provide more information / help in relation to the law
<p>DISABILITY</p>	<p>Disability</p>	<p>The Disability Discrimination Act (DDA) makes it illegal to discriminate against disabled people.</p> <p>This applies to:</p> <ul style="list-style-type: none"> ● employment ● housing ● the provision of goods, facilities and services, and ● education in schools and further education. <p>Under the Act, a disabled person is someone who has a physical or mental impairment that has a substantial and long-term adverse effect on his or her ability to carry out normal day-to-day activities.</p> <p>This can cover a wide range of people, including:</p> <ul style="list-style-type: none"> ● people with long-term health conditions, such as diabetes ● people with progressive conditions, such as multiple sclerosis ● people who have been diagnosed with HIV, cancer and multiple sclerosis ● people with learning disabilities ● people with mental health conditions ● people who have mobility impairments ● blind and partially-sighted people ● deaf and hearing-impaired people. 	<p>The Disability Rights Commission www.drc-gb.org Helpline: 0845 7622 633 Textphone: 0845 7622 644</p> <p>The Employers' Forum on Disability www.employers-forum.co.uk Tel: 020 7403 3020 Typetalk: 020 7403 0040 Email enquiries@employers-forum.co.uk</p>

Equality issue	Relevant laws	Main provisions	Organisations that may be able to provide more information / help in relation to the law
<p>DISABILITY continued...</p>		<p>Their disability must be long term (ie the impairment has lasted or is likely to last for at least 12 months) and it must affect their ability to carry out normal day-to-day activities such as eating, washing, walking and going shopping. The disability must affect one of the following: mobility, manual dexterity, speech, hearing, sight and memory.</p> <p>The DDA also requires employers, service providers and those in education to make 'reasonable adjustment' for a disabled person. Failure to do this may also be discrimination.</p> <p>Examples include:</p> <ul style="list-style-type: none"> ● putting in a ramp to replace steps ● providing larger, well defined signs for people with a visual impairment ● improving access to toilet or washing facilities ● providing specialist hardware or software for employees to use. 	

Equality issue	Relevant laws	Main provisions	Organisations that may be able to provide more information / help in relation to the law
<p>DISABILITY continued...</p>	<p>Disability Discrimination Act 2005 (DDA 2005)</p>	<p>The Act places a duty on the public sector to promote equality of opportunity for disabled people and to eliminate discrimination. Public bodies must now produce action plans on how they intend to meet their duties and review their progress annually.</p> <p>NB. May apply to voluntary sector organisations if contracted to provide public services.</p>	

Equality issue	Relevant laws	Main provisions	Organisations that may be able to provide more information / help in relation to the law
RACE	<p>The Race Relations Act 1976/Order 1997 (NI)</p> <p>The Race Relations (Amendment) Act 2000</p>	<p>Makes it illegal to discriminate against anyone on grounds of race, colour, nationality, or ethnic or national origin. All racial groups are protected from discrimination.</p> <p>Applies to:</p> <ul style="list-style-type: none"> ● employment ● planning ● housing ● the provision of goods, facilities and services, and ● education. <p>Racist incidents ranging from harassment and abuse to physical violence are offences under the law.</p> <p>Inciting racial hatred is also a criminal offence, including publishing and distributing materials such as leaflets and newspapers that are likely to incite racial hatred.</p> <p>Public authorities must take steps to:</p> <ul style="list-style-type: none"> ● eliminate unlawful discrimination ● promote equality of opportunity, and ● promote good race relations. <p>NB. May apply to voluntary sector organisations if contracted to provide public services.</p>	<p>The Commission for Racial Equality (CRE)</p> <p>www.cre.gov.uk</p> <p>Tel: 020 7939 0000</p> <p>Email: info@cre.gov.uk</p>

Equality issue	Relevant laws	Main provisions	Organisations that may be able to provide more information / help in relation to the law
SEXUAL ORIENTATION	<p>Employment Equality (Sexual Orientation) Regulations 2003</p> <p>The Civil Partnership Act 2004</p>	<p>Makes it illegal to discriminate in employment on the grounds of orientation towards:</p> <ul style="list-style-type: none"> ● persons of the same sex (lesbians and gay men) ● the opposite sex (heterosexuals) ● and the same and opposite sex (bisexuals). <p>They cover discrimination on the grounds of perceived as well as actual orientation (i.e. it is illegal to discriminate because you assume – correctly or not – that someone is lesbian, gay, heterosexual or bi-sexual).</p> <p>The regulations apply throughout the employment relationship, including recruitment, treatment whilst employed (e.g. access to training; promotion opportunities) and dismissal.</p> <p>Makes it illegal to treat someone less favourably because they are in a civil partnership.</p> <p>A civil partnership is a relationship between people of the same sex, which has obtained legal recognition.</p> <p>Civil partners now have similar rights and responsibilities to married couples on issues such as tax, pensions and employment rights. Employers must apply benefits that are available to the spouse of an employee to the civil partner of an employee.</p>	<p>Stonewall Tel: 020 7593 1850 www.stonewall.org.uk</p> <p>Department of Trade & Industry (DTI) Tel: 020 7215 5000 Email: dti.enquiries@dti.gsi.gov.uk www.dti.gov.uk</p> <p>ACAS www.acas.org.uk Equality Direct helpline for small employers Tel: 0845 600 3444</p>

Equality issue	Relevant laws	Main provisions	Organisations that may be able to provide more information / help in relation to the law
<p>SEXUAL ORIENTATION continued...</p>	<p>Equality Act 2010 Sexual Orientation Regulations</p>	<p>This makes it illegal to discriminate on the grounds of sexual orientation in the following areas:</p> <ul style="list-style-type: none"> ● the provision of goods, services and facilities ● the disposal and management of property ● education ● the exercise of public functions. <p>There are limited exemptions, including charities which provide services specifically to people because of, or according to, their sexual orientation.</p>	

Equality issue	Relevant laws	Main provisions	Organisations that may be able to provide more information / help in relation to the law
<p>RELIGION or BELIEF</p>	<p>Employment Equality (Religion or Belief) Regulations 2003</p> <p>The Religion or Belief Provisions Part 2 of the Equality Act 2006</p>	<p>Makes it illegal to discriminate in employment on grounds of:</p> <ul style="list-style-type: none"> ● religion, and ● religious belief or similar philosophical belief. <p>They cover discrimination on the grounds of perceived as well as actual religion or belief (i.e. it is illegal to discriminate because you assume – correctly or not – that someone has a particular religion or belief). They also cover discrimination against someone who has no religion or belief.</p> <p>The regulations apply throughout the employment relationship, including recruitment, treatment whilst employed (e.g. access to training; promotion opportunities) and dismissal.</p> <p>Makes it illegal to discriminate on the grounds of religion or belief in the following areas:</p> <ul style="list-style-type: none"> ● the provision of goods, services and facilities ● the disposal and management of property ● education ● the exercise of public functions. <p>There are limited exemptions, including charities which provide services specifically to people because of, or according to, their religious belief.</p>	<p>Department of Trade & Industry (DTI): Tel: 020 7215 5000 Email: dti.enquiries@dti.gsi.gov.uk www.dti.gov.uk</p> <p>ACAS www.acas.org.uk Equality Direct helpline for small employers Tel: 0845 600 3444</p>

Equality issue	Relevant laws	Main provisions	Organisations that may be able to provide more information / help in relation to the law
AGE	<p>Employment Equality (Age) Regulations 2006</p>	<p>Makes it illegal to discriminate in employment on grounds of age.</p> <p>65 has now been set as the standard retirement age.</p> <p>Employers must inform employees of their intended retirement date at least six months in advance, and must advise them of their right to request to work beyond this date.</p> <p>Recruitment procedures must focus on skills and abilities not age. Job adverts must not include age-specific references e.g. 'young', 'lively' or 'mature'.</p> <p>The regulations apply throughout the employment relationship, including recruitment, treatment whilst employed (e.g. access to training; promotion opportunities) and dismissal. They are not just about older workers; they cover workers of all ages.</p>	<p>Age Concern Freephone: 0800 00 99 66 www.ageconcern.org.uk</p> <p>Employers Forum on Age Tel: 0845 456 2495 www.efa.org.uk</p> <p>Age Positive, part of the Department for Work and Pensions Tel: 0113 232 4444 www.agepositive.gov.uk</p> <p>The Age Employment Network Tel: 020 7843 1590</p>

Equality issue	Relevant laws	Main provisions	Organisations that may be able to provide more information / help in relation to the law
<p>EQUALITY LAW IN NORTHERN IRELAND</p>	<p>Northern Ireland Act 1998 Section 75</p>	<p>Public authorities must promote equality of opportunity between people of different;</p> <ul style="list-style-type: none"> ● religious belief ● political opinion ● gender ● racial group ● age ● marital status ● sexual orientation. <p>and between;</p> <ul style="list-style-type: none"> ● persons with a disability and persons without ● people with dependents and without. <p>These are commonly referred to as the nine equality categories. They must also promote good relations between people of different religious belief, political opinion and racial group.</p>	<p>Equality Commission for Northern Ireland Tel: 028 9050 0600 Textphone: 028 9050 0589 www.equalityni.org</p>

Equality issue	Relevant laws	Main provisions	Organisations that may be able to provide more information / help in relation to the law
<p>EQUALITY LAW IN NORTHERN IRELAND continued...</p>	<p>Fair Employment and Treatment Order (Northern Ireland) Order 1998 (FETO)</p>	<p>Makes it illegal to discriminate on the grounds of religious belief and/or political opinion in:</p> <ul style="list-style-type: none"> ● employment ● provision of goods, facilities and services ● sale and management of land and property ● further and higher education. <p>FETO applies throughout the employment relationship. It also makes employers liable for acts of discrimination committed by their employees.</p> <p>Charities providing benefits to people of a particular religious belief or political opinion are exempt.</p>	<p>Equality Commission for Northern Ireland Tel: 028 9050 0600 Textphone: 028 9050 0589 www.equalityni.org</p>

Equality issue	Relevant laws	Main provisions	Organisations that may be able to provide more information / help in relation to the law
<p>WELSH and GAELIC LANGUAGES</p>	<p>Welsh Language Act 1993</p>	<p>Requires that in public business and the justice system in Wales, the Welsh and English languages should be treated on a basis of equality.</p> <p>The Act also introduced the concept of Welsh language schemes. A scheme is a document setting out how a public body plans to develop Welsh language provision in:</p> <ul style="list-style-type: none"> ● service delivery and planning ● dealing with the Welsh speaking public ● the organisation's public image. <p>NB. May apply to voluntary sector organisations if contracted to provide public services.</p> <p>Over and above this, a number of voluntary organisations prepare and implement schemes as an expression of their commitment to diversity and to serving the needs of Welsh speakers and non-Welsh speakers alike.</p>	<p>Wales Council for Voluntary Action (WCVA) Tel: 029 2043 1700 www.wcva.org.uk</p> <p>Welsh Language Board Tel: 029 2087 8000 www.bwrdd-yr-iaith.org.uk</p>
	<p>Gaelic Language (Scotland) Act 2005</p>	<p>This set up a Gaelic Language Board (Bord na Gaidhlig) to promote the use and understanding of the Gaelic language. The Bord is required to develop a national Gaelic language plan, setting out how it intends to achieve its aims</p> <p>The Act also gives the Bord the power to require public authorities to prepare and implement Gaelic language plans, showing how they will use the language in carrying out their work.</p> <p>Voluntary organisations are not specifically covered by the Act.</p>	<p>Bord na Gaidhlig (Gaelic Language Board) Tel: 01 463 225454 www.Bord-na-gaidhlig.org.uk</p>

Equality Matters

Further support B: Jargon buster



Every field of activity develops in own 'special language' and technical terms. Equality work draws on specialist language from:

- project management
- social policy
- employment and equality law.

This chapter sets out some of the most commonly used terms and what they mean.

Access issues

A wide range of things that make it possible for different types of people to know about a service, make use of it, and feel welcome (not just physical access for wheelchair users).

Activities

The actions, tasks or work that a project or organisation carries out to achieve its aims.

Aim

Why a project or organisation exists and the difference it wants to make. Aims can be overall or specific.

Beneficiary

Someone who benefits from your work.

Black and minority ethnic group (BME)

This term is used to refer to people who belong to an ethnic group which is numerically smaller than the majority ethnic group in the area.

Disadvantage

People having fewer opportunities than most people in the society around them or not sharing the same quality of life as those around them.

Disadvantage can be a result of many different factors in people's lives. Sometimes disadvantage is linked to poverty; sometimes it is a result of other kinds of differences between people. Disadvantage varies from community to community and within communities.

Jargon buster

Direct discrimination

Treating one person less favourably than another because of their race, gender, disability, age, sexuality, religion or marital or civil partnership status. Direct discrimination is illegal .

Diversity

The visible and invisible differences that exist between people, such as gender, race, ethnic origin, physical and mental ability, sexuality, age, economic status, language, religion, nationality, education and family status.

Diversity is about giving value to the differences between people. It is about working with these differences to stimulate fresh ideas, broaden people's outlooks and enable every individual to contribute to their community, or to your organisation.

Ethnicity

Describes the bonds between people with a shared history, sense of identity, geography and cultural roots. It can include, but is much wider than, someone's racial origin.

Ethnic group

A social group that, in a larger society, is set apart and bound together by common ties of race, language, nationality or culture.

Ethnic monitoring

The process you use to collect, store and analyse data about people's ethnic backgrounds.

Equality

A shorthand term to describe the work that an organisation does to make sure that it provides equal treatment and an equal standard of service to everyone, regardless of their background or personal circumstances.

Equality monitoring

Collecting information so that you can report to BIG on who has used the project or work that they have funded.

Equal opportunities

an approach ensuring that no one is discriminated against for any reason other than differences of skill or experience. Aims to prevent discrimination, for instance, on grounds of gender, race, ethnic origin, physical and mental ability, sexuality, age, economic status, language, religion, nationality, and marital or family status.

Jargon buster

Equal opportunities policy

Formal document setting out how an organisation will prevent discrimination and encourage equal opportunities in the way it employs people; the services it provides and the way in which it is managed.

Evaluation

Involves using monitoring and other information to make judgments on how an organisation, project or programme is doing. Evaluation can be done externally or internally. (See self-evaluation).

Gender

Gender refers to the social differences between men and women that have been learned, are changeable over time and have wide variation both within and between cultures.

Genuine occupational requirement (GOR)

Selection on grounds of a particular race, gender, disability, sexual orientation or religion/belief is allowed in certain jobs where being of particular race, sex etc. is a genuine occupational requirement for that job.

Harassment

Includes behaviour that is offensive, frightening or in any way distressing. It may be intentional bullying which is obvious or violent, but it can also be unintentional. It may involve nicknames, teasing, name calling or other behaviour which is not with malicious intent but which is upsetting. Harassment is illegal.

Inclusive approach

Providing activities or services for the whole community. Within this, taking action to make sure that all individuals and groups can use the service, are made to feel welcome and are treated fairly (see also Access issues).

Indirect discrimination

Indirect discrimination means selection criteria, policies, benefits, employment rules or any other practices, which, although they are applied to all employees, have the effect of disadvantaging people of a particular group unless the practice can be justified. Indirect discrimination is illegal, whether it is intentional or not.

Milestone

Particular planned achievement or key event that marks a clear stage in the progress of your project.

Jargon buster

Monitoring

The routine, systematic collection and recording of information about a project, mainly for the purpose of checking its progress against its plans.

Nationality

The legal relationship between a person and a country. The status of belonging to the nation in which a person was born, or in which they have been naturalised.

Outcomes

The changes, benefits, learning or other effects that happen as a result of services and activities provided by an organisation.

Positive action

Allowed in limited circumstances to prevent or compensate for disadvantages linked to gender, race, disability, sexual orientation, religion/belief and age. Positive action is encouraging people from an under-represented group to apply for jobs, training or promotion.

Self-evaluation

A form of evaluation in which people within an organisation make judgements about their organisation's performance towards meeting its aims and objectives. Is done as part of project management.

Service providers

Are businesses and organisations that serve the public. They include shops, restaurants, leisure centres, pubs and clubs, the police, the health service, places of worship, local councils and voluntary organisations.

Sexual Orientation

A combination of emotional, romantic, sexual or affectionate attraction to another person.

Social exclusion

A short-hand term for what can happen when people, or areas, suffer from a combination of linked problems such as unemployment, poor skills, low incomes, poor housing, bad health and family breakdown.

Jargon buster

Social cohesion/community cohesion

A situation in which:

- everyone has a strong sense of belonging
- people have similar life opportunities, whatever their background
- cultural and other differences between people are valued and appreciated
- strong and positive relationships exist between people of different backgrounds.

Target

A level of achievement which a project or organisation sets itself to achieve in a specified period of time.

Targeted approach

Providing a service or activity for a particular group, because they have particular needs that cannot be met within a service that is open to everyone.

Victimisation

Punishing or treating someone unfairly because they have made a complaint of unlawful discrimination, or are thought to have done so; or because they have supported someone else who has made a complaint of unlawful discrimination. Victimisation is illegal.

Equality Matters

Further support C: Equality planning charts



Making your application to BIG

The charts that follow are designed to help you think about equality issues when planning your project.

You do not have to do this all in one go. You may find it better to tackle one step at a time –but it is important to complete one step before tackling the next, as they build on one another.

We have provided the charts as a suggested approach, but it is not compulsory to complete them and you are not required to submit this information with your application.

Top equality tips

- ▶ Think about equality issues throughout your application, not simply as an 'add on'.
- ▶ Make the connection between the disadvantage in your community and how your project will tackle it
- ▶ Think beyond the needs of your existing users. How can you make sure that people with different kinds of needs can use your project or work for you in the future?
- ▶ Give concrete, real-life, examples of how you apply equality in practice. Do not just say that you have an equal opportunities policy – use the charts you have filled in to give BIG examples of how you apply your policies in your day-to-day work.
- ▶ Do not assume that because you are working with one particular disadvantaged group that you have met all your equality obligations. You may be working with young people leaving care, but are you also addressing the needs of those of them who are disabled, or who are parents themselves?

Step 1: understanding the need and your beneficiaries

What is the need?	Who could benefit from the project?	Are we already in touch with them?	How can we find out what they want?	What have they told us about their needs?
<p>A brief description of the problem you want to tackle. Be specific.</p>	<p>Describe the people who could be helped by your project. Think about your whole community, not just the people you already know. Do any groups face particular disadvantage?</p>	<p>List potential users that you already work with and potential users you do not currently work with.</p>	<p>Think creatively about how you can consult all types of potential user. Think especially hard about the ones you are not already in contact with. These will help you decide what activities will make a difference.</p>	<p>Fill in four to six key issues that have come out of your consultation with potential users.</p>

Tip:

Use the information you put into this chart to help you answer BIG's questions about:

- project need
- project beneficiaries.

Step 2: Being clear about your aims, outcomes and what you want to do

What difference do we want to make? (overall aim)	What are the main changes we want to bring about? (intended outcomes)	What will we do to make this happen?(activities)
<p>This should include what the problem is and the overall difference you want to make. Keep it simple.</p>	<p>Identify up to six changes that will happen as a result of your project. Use words of change e.g. "more", "less" "better" "improved".</p>	<p>These are your tasks, services or activities. Be specific and make sure they relate to the needs you have identified and the changes you want to make. Use words of action such as to provide, to set up, to run, to create, to produce and so on.</p>

Tip:

Use the information you put into this chart to help you answer BIG's questions about:

- project summary
- project outcomes
- project delivery method or "what you plan to do".

Step 3: How to reach your target groups and enable them to use the project

Access issues The things that may put people off or cause problems for people who could use your project.	What we already do Think in detail of ways in which you already try to remove barriers. These are things you can tell BIG you do in your everyday work.	What else would help our target groups? Think in detail about how you could remove barriers you identify in column 1. These are things you can tell BIG you plan to do in future to make your project accessible.
Location		
Physical access		
Costs		
Communication		
Timing of services		
Caring responsibilities		
Food and diet		
Publicity and marketing		
People		

Tip:

Use the information you put into this chart to help you answer BIG's questions about:

- project beneficiaries
- project delivery method or "what you plan to do"
- equal opportunities
- project outcomes.